



Email
Mobile
Social
Web

**Marketers.
Well Supported.**

Strategy

Send the right message to the right person at the right time.



Creative

Get creative with beauty and brains.



Execution

Enjoy support through the full development lifecycle.



Email



Mobile



Social



Web

Services for Individualized Lifecycle Marketing™

www.responsys.com/services

Plan, design, execute, and optimize high-impact marketing campaigns across email, mobile, social, and web channels.

With years of experience helping the world's most prominent brands achieve outstanding marketing success, Responsys knows what it takes to deliver an integrated cross-channel campaign.

Strategic Services

Send the right message to the right person at the right time.

- Contact Strategy
- Program Optimization
- Reputation Management

Creative Services

Get creative with beauty and brains.

- Creative Transformation
- Template System Design
- Production Retainer

Execution Services

Enjoy support through the full development lifecycle.

- Data Integration
- Campaign Deployment
- Application Development



Email



Mobile



Social



Web

Responsys offers the next generation of digital marketing services across all key and emerging channels.

Email

Leverage our proven methodologies and industry-leading services expertise to take your email efforts and results to the next level.

Mobile

Build mobile sites and applications – and deploy SMS campaigns – that keep your customers engaged, wherever they go.

Social

Gain fans and followers by launching brilliant social experiences that integrate videos, reviews and more to increase brand engagement – and ROI.

Web

Increase conversion with smart landing experiences and microsites using cutting-edge creative and technology.



From the moment you choose Responsys, you'll be supported by an experienced team of customer-focused service professionals who are passionate about great marketing. Our flexible service model can adjust easily to support your unique needs.

A-La-Carte Services

Need help with a contact strategy, campaign redesign, or custom-built application? Call us – we're available to help you on a project basis.

Collaborative-Service Engagement

Let's work together! We'll be happy to partner with you wherever you need help most: strategy, creative or execution.

Full-Service Engagement

Enjoy the support of a team of dedicated experts. We'll take care of you from day one, delivering best-in-class strategic, creative, and execution services.

About Responsys

Responsys enables companies to increase revenue and customer engagement through successful email and cross-channel marketing.

Responsys helps marketing organizations maximize their results by enabling every customer interaction to be highly automated and individualized, and every process to be highly collaborative, efficient, and error-free. With its on-demand, software-as-a-service (SaaS) delivery model, award-winning services, and proven, Individualized Lifecycle Marketing™ approach, Responsys offers the highest ROI, the lowest total cost of ownership, and the fastest time-to-value of any marketing solution available today.

Founded in 1998, Responsys is headquartered in San Bruno, California and is trusted by world-class brands such as Avis Europe, Continental Airlines, Deutsche Lufthansa, Lands' End, LEGO, Men's Wearhouse, PayPal, Salesforce.com, Sears Holdings Corporation, StubHub, and UnitedHealthcare.

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